

Stimulates Local Economies

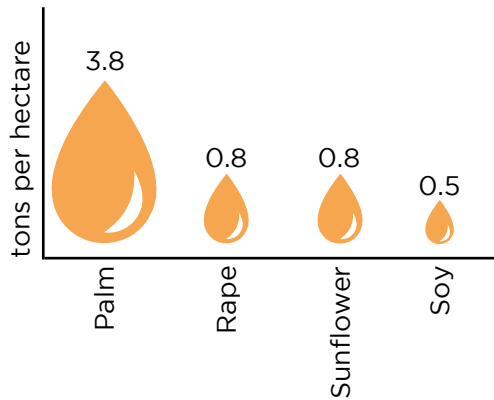


Palm oil creates jobs:
1 worker per 8ha

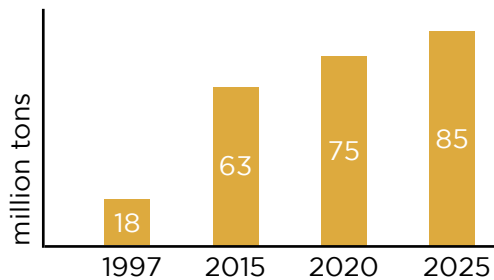
Indonesia & Malaysia
provide 84% of the
world production

Grows best around
the equator

A Highly Efficient Crop

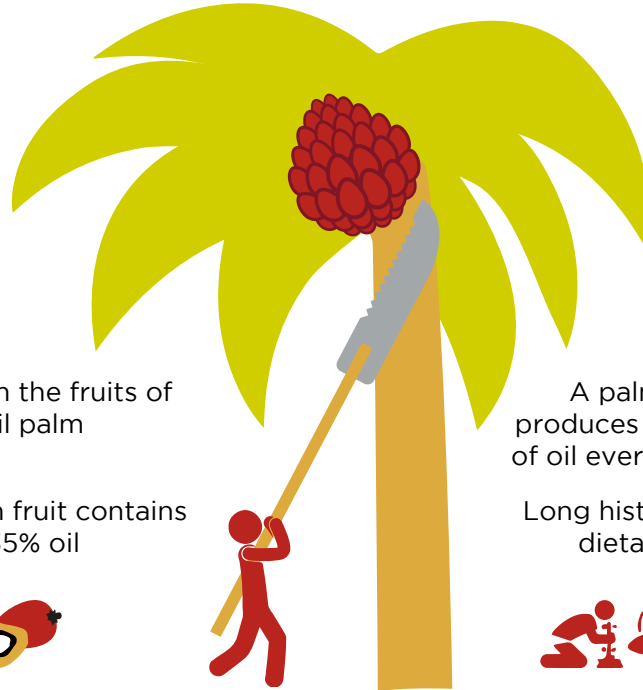


Growing Global Demand



The Palm Oil Story

The Most Widely Used
Vegetable Oil in the World



From the fruits of
an oil palm

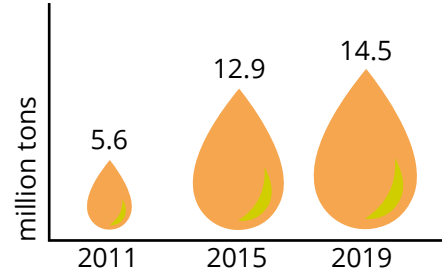
Each fruit contains
30-35% oil

A palm tree
produces 40 kg
of oil every year

Long history of
dietary use

Sustainable Production

Annual RSPO certified production



Environmental and
social responsibility for
future generations

- No deforestation
- No new planting on peat
- Reinforced protection of human and labour rights
- Low pesticides usage
- Fire prevention
- Smallholder standard

A Versatile Ingredient



Neutral taste &
smell



Smooth
creamy
texture



Crispness &
crunch



Long shelf
life



Excellent
cooking
properties

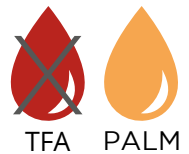


Excellent
mouth feel

Balanced Fat Composition



Alternative to trans fat



Importance of Fat in The Diet

We need fat every day



- Fat-soluble vitamins
- Hormones
- Building block cells
- Energy
- Insulation