



Sustainable Palm Oil Dialogue - Europe

2 September 2020

Upfield: Who we are and what we stand for

We are the authority in plant-based nutrition and a leading producer of plant-based spreads, creams, cheeses and oils. Since 1871, we have been the authority in the spreads category which gives us unmatched experience, know-how and inspiration to deliver on our mission to create “a Better Plant-Based Future”.

We are the #1 producer of plant-based spreads globally, with iconic brands FLORA (PLANT), RAMA, BLUE BAND, PROACTIV, BECEL, COUNTRY CROCK and VIOLIFE. Superior taste and quality is the standard we set for all our products.

Our Purpose

At Upfield, our Purpose is to make people healthier and happier with great tasting, all-natural plant-based nutrition products that are better for the planet. Our vision for a “Better Plant-based Future” aims to drive positive change in people’s health, their daily lives and the impact our business has on the planet.



Upfield: only sustainable, RSPO physically certified palm oil



Upfield uses palm oil because of its superior taste and performance, only sustainably sourced

Why?

- 1) To protect forests and biodiversity,
- 2) minimize the climate change impacts of our supply chain and
- 3) respect human rights.

Upfield helps drive transformational change in the palm oil sector.

How?

Publicly available Sustainable Palm Oil Sourcing Policy.

Membership Roundtable on Sustainable Palm Oil (RSPO).

We directly purchase 100% physically certified RSPO palm oil and hold our supply chain accountable for no deforestation effects.





PLANT Our latest innovation: vegan plant butter

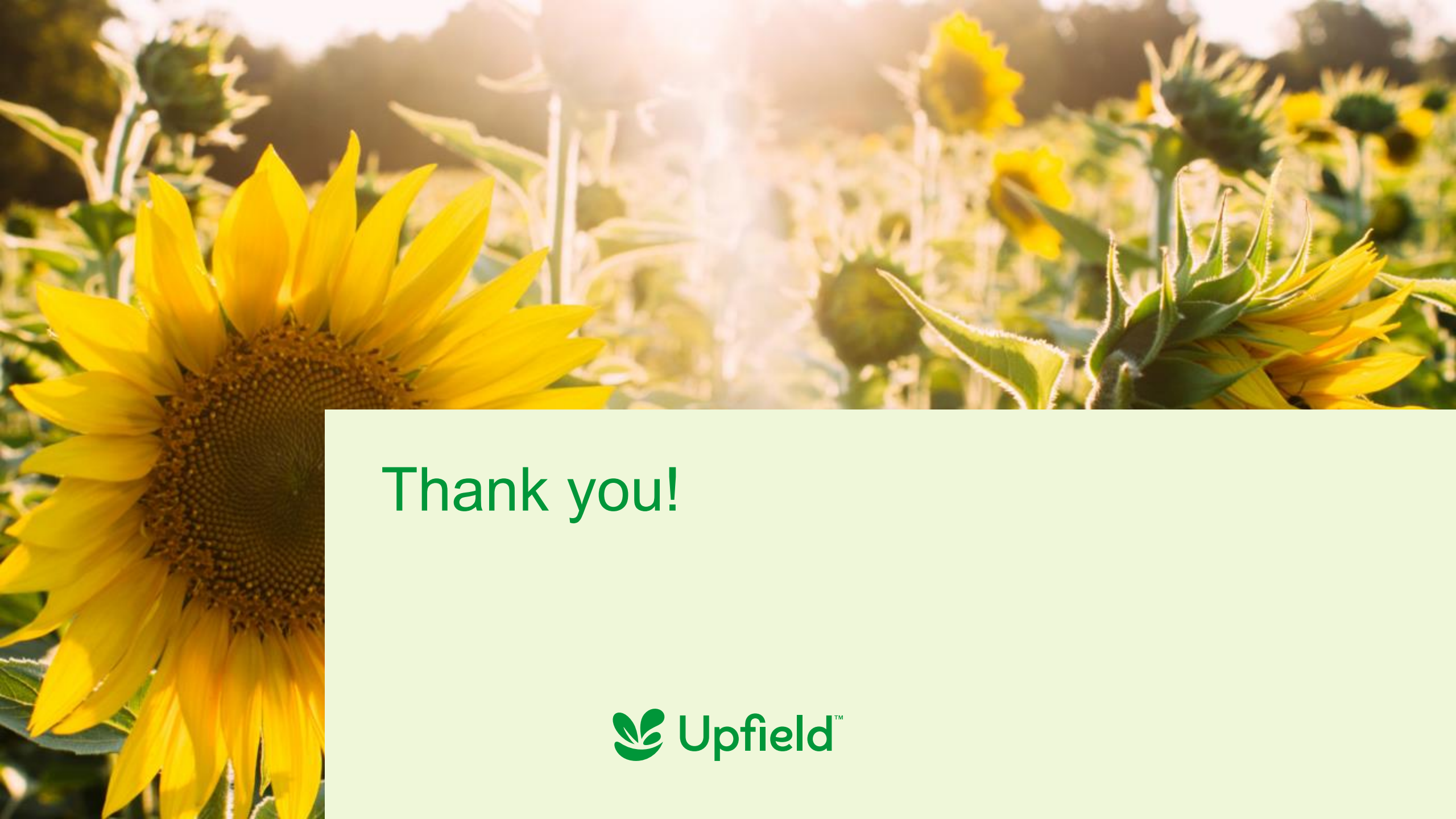
Like butter, but better

- **Flora Plant** is a vegan, dairy free, gluten-free and non-GMO plant butter with a rich and creamy taste.
- **Flora Plant** is like butter, but better. Because Flora Plant spreads, bakes, cooks just like dairy butter and it even tastes the same. However, because of its 100% plant-based goodness, it is better for our planet. Flora Plant has 50% less climate impact than dairy butter.
- For **Flora Plant** we use 100% certified sustainable palmoil (RSPO)

Eliminate plastic

- We are innovating to eliminate as much plastic packaging as possible. The new Flora Plant wrapper is a good example. It is 100% paper parchment and we are working on making it compostable.
- We will also introduce on-pack carbon labelling to our plant-based spreads, margarines, plant-based butters, and plant-based creams by the end of 2021.





Thank you!

